

RegaloCard Partners With Unicomer Group Adding Over 300 New Locations to It's Mobile Payments Network in Latin America

Unicomer's La Curacao Stores of Central America, Almacenes Tropigas, Loco Luis and Servitotal, Partner with RegaloCard To Instantly Send Micro Money Transfers To Their Retail Locations.

October 4, 2010 Miami, Florida – RegaloCard, www.RegaloCard.com, a global mobile payments company that has developed a free and instant replacement to costly money transfer services announced today that Unicomer Group, a leading retailer in Central America and the Dominican Republic, has joined the RegaloCard mobile payments network. RegaloCard, through its proprietary mobile payments platform and unique business model, has created a new product category the “micro money transfer,” allowing consumers to send instantly and for free as little as \$10, directed to specific uses. The RegaloCard service works with any mobile phone and carrier worldwide and is as easy to use as a prepaid calling card.

Unicomer's La Curacao stores of Central America, Almacenes Tropigas, and Loco Luis are well known retail brands with over 300 retail locations spanning Guatemala, Honduras, El Salvador, the Dominican Republic, Nicaragua and Costa Rica and is an ideal addition to the RegaloCard mobile payments network. RegaloCard can now be used to purchase a wide array of products such as computers, furniture, toys, home furnishings, children's items, mobile phones, sporting goods, and consumer electronics offered at any of their numerous locations in Central America.

Gregory Keough, Chairman and CEO of RegaloCard, stated “Unicomer Group is the retailer to go to in Central America to purchase a wide range of leading consumer products that our clients here in the US would like to send their friends and families back home. With RegaloCard consumers can send their micro money transfer instantly with and allow their family back home to purchase almost anything they may need, this is great news for consumers.”

The addition of Unicomer Group, with their group of well known brands, expands the ever growing list of leading retailers and brands in Latin America joining the RegaloCard mobile payment network. RegaloCard continues to expand its footprint of merchant partner locations in Latin America and the variety of products where consumers can spend the micro money transfers they receive through RegaloCard.

About RegaloCard: RegaloCard, www.RegaloCard.com, is a global mobile payments company that has developed a free and instant replacement to costly money transfer services. RegaloCard, through its proprietary mobile payments platform and unique business model, has created the “micro money transfer” allowing consumers to send instantly and for free as little as \$10, directed to

specific uses, while earning a greater margin than traditional money transfer companies. RegaloCard is a prepaid gift card that immigrants can buy in the United States, but is delivered instantly to the person chosen in the immigrant's home country, to make purchases at leading local retailers. The RegaloCard service works with any mobile phone and carrier worldwide and is as simple to use as a prepaid calling card. For more information visit www.RegaloCard.com.

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