

Guatemalan Restaurant Chain Taco Inn Joins the RegaloCard Mobile Payments Network

Taco Inn Partners with RegaloCard Allowing Guatemalans in the US Instantly Send Their Relatives Back Home a Traditional Meal

September 23, 2010 Miami, Florida – RegaloCard, www.RegaloCard.com, an innovative mobile payments company that has developed a free and instant replacement to costly money transfer services, continues its rapid expansion announcing today that Taco Inn, a leading national restaurant chain in Guatemala, has joined the RegaloCard Mobile Payments Network.

The RegaloCard service is unique in that it allows immigrants for the first time to instantly send their relatives back home the things they need from groceries, to consumer electronics, to a dinner at leading restaurants. Taco Inn provides traditional Central American and Mexican dishes through its nationwide footprint, and is a popular eating destination for Guatemalans. Gregory Keough, Chairman and CEO of RegaloCard stated, “The fact that immigrants can use the RegaloCard service to send as little as \$5 for a meal, and control how the money sent back home is spent is a very attractive value proposition to consumers and something impossible with current money transfer services.” RegaloCard will be announcing additional Guatemalan network partners in the coming weeks.

About RegaloCard: RegaloCard, www.RegaloCard.com, is a global mobile payments company that has developed a free and instant replacement to costly money transfer services. RegaloCard, through its proprietary mobile payments platform and unique business model, has created the “micro money transfer” allowing consumers to send instantly and for free as little as \$10, directed to specific uses, while earning a greater margin than traditional money transfer companies. RegaloCard is a prepaid gift card that immigrants can buy in the United States, but is delivered instantly to the person chosen in the immigrant’s home country, to make purchases at leading local retailers. The RegaloCard service works with any mobile phone and carrier worldwide and is as simple to use as a prepaid calling card. For more information visit www.RegaloCard.com.

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