

## **RegaloCard Partners With iPayStation To Provide It's Micro Money Transfer Service To 4,000 Retailers Nationwide**

### **iPayStation to Offer RegaloCard's Unique Mobile Payment Service to Thousands of New Retail Locations**

September 20, 2010 Miami, Florida – RegaloCard, [www.RegaloCard.com](http://www.RegaloCard.com), a global mobile payments company that has developed a free and instant replacement to costly money transfer services, announced today that they have entered into a distribution partnership with iPayStation, a leading POS company serving 4,000 retail locations in the US. RegaloCard, through its proprietary mobile payments platform and unique business model, has created a new product category - the “micro money transfer.” RegaloCard allows consumers to send instantly and for free as little as \$5, directed to specific uses. The RegaloCard service works with any mobile phone and carrier worldwide and is as easy to use as a prepaid calling card.

This new distribution will place RegaloCard products in retail locations serving the US immigrant market in all 50 states and the District of Columbia. RegaloCard is as easy to sell as a prepaid phone card which opens up the market to thousands of retailers that do not offer traditional money transfer services today. This agreement expands RegaloCard's distribution in the POS arena in the US and continues the company's focus in making the RegaloCard micro money transfer service as easy to purchase and as ubiquitous as calling cards.

Gregory Keough, Chairman and CEO of RegaloCard, stated, “iPayStation has an extensive network of retailers interested in innovative products that are easy to sell and which help them make more money from their existing stores, RegaloCard fits perfectly for them in that it works just like a calling card and is quick and easy to sell and best of all they make a greater profit than with traditional money transfer services. We are happy to be partnering with iPayStation, one of the leaders in the prepaid industry.”

**About RegaloCard:** RegaloCard, [www.RegaloCard.com](http://www.RegaloCard.com), is a global mobile payments company that has developed a free and instant replacement to costly money transfer services. RegaloCard, through its proprietary mobile payments platform and unique business model, has created the “micro money transfer” allowing consumers to send instantly and for free as little as \$5, directed to specific uses, while earning a greater margin than traditional money transfer companies. RegaloCard is a prepaid gift card that immigrants can buy in the United States, but is delivered instantly to the person chosen in the immigrant's home country, to make purchases at leading local retailers. The RegaloCard service works with any mobile phone and carrier worldwide and is as simple to use as a prepaid calling card. For more information visit [www.RegaloCard.com](http://www.RegaloCard.com).

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